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"WHY VOTE?" YOUTUBE VIDEO CONTEST ANNOUNCED

\$1,000 Prize to be awarded in 18+ and under 18 age categories

Norristown, PA – The Montgomery Bar Association (MBA) announces today the launch of its *YouTube Video Contest* to encourage citizens to vote in the upcoming elections and to promote political activism in our community.

The contest, sponsored by the Montgomery Bar Association, Commerce Bank and the Montgomery Bar Foundation, offers participants the chance to win \$1,000 in two categories: ages 18+ and under 18 years of age. The video should be three minutes or less in length and answer the question "Why Vote?" in a creative and original manner. Entries will be accepted between now and Thursday, October 9, 2008 at 12:00 p.m. Contest rules and additional information can be found at <http://www.youtube.com/group/whyvote>, or call 610 -279 -9660, Ext. 213 for more information.

The contest is part of an initiative by the MBA Community Outreach Committee to raise political awareness statewide and to remind citizens to embrace their Constitutional right to vote—a fundamental aspect of the foundation of the United States. By encouraging citizens to express their views and ideas about voting, the MBA hopes to increase patriotism and involvement throughout our community.

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About the Montgomery Bar Association *Established in 1885 to professionalize the county's practice of law, the Montgomery Bar Association (MBA) is one of our nation's oldest and most respected bar associations, representing over 2,100 legal professionals in Montgomery County, Pennsylvania. Now, as then, the MBA exists to uphold legal and ethical standards in our legal community. As the 3rd largest Bar in Pennsylvania, the MBA has a longstanding tradition of service to its membership and the community. For members, the MBA offers an important arena for networking, professional development and education. For the community, the MBA serves as a legal resource offering education, legal assistance and funds and resources for individuals and agencies in need. The Association is actively engaged in public service through community outreach, free educational events offered throughout the year, programs like the Montgomery Child Advocacy Project, the Mock Trial Competitions for high-school students, and more. For more information on the Montgomery Bar Association, visit www.montgomerybar.org.*