



# THE MONTGOMERY BAR ASSOCIATION “WHY VOTE?” YOUTUBE VIDEO CONTEST



## Official Contest Rules – “Why Vote?” YouTube Video Contest

Open to Pennsylvania residents and attorneys licensed to practice in Pennsylvania

**BACKGROUND:** The “Why Vote?” YouTube Video Contest asks Participants to create a video about the importance of voting.

One winner will be chosen from each of the two categories: Participants under 18 years of age, and Participants 18 and over. Both winners will each receive \$1,000 cash.

**SPONSORS:** The Montgomery Bar Association, The Montgomery Bar Foundation, and Commerce Bank

**ELIGIBILITY:** This contest is open to residents of Pennsylvania and attorneys licensed to practice in Pennsylvania. Participants under 18 years of age at the time of entry must receive their parents’ permission and provide written parental consent before their entries are considered. Members of the Montgomery Bar Association Community Outreach Committee and their family members are not eligible to participate.

## HOW TO ENTER

1. Visit the contest page at <http://www.montgomerybar.org/mba/news/April08/YouTubeContest.php>, complete an entry form, and agree to the terms of these rules.
2. Submit your video to <http://www.youtube.com/group/whyvote> any time between now and October 9, 2008 at 12 PM. Videos must be three minutes long or less.  
**\*Please DISABLE all options regarding comments and video responses.**

If you are under the age of 18, you must submit a signed permission form from your parent or guardian, including your YouTube user name. Forms can be mailed to The Montgomery Bar Association, 100 W. Airy Street, P.O. Box 268, Norristown, PA 19404-0268; emailed to [alyssa@montgomerybar.org](mailto:alyssa@montgomerybar.org); or faxed to 610-279-4321.

Videos not posted to the “Why Vote?” YouTube group by 11:59 AM on October 9, 2008 will not be considered.

By completing the above steps, eligible persons will be entered into the contest as a “Participant” and all Participants agree to the terms and rules of the contest.

## **CONTEST DESCRIPTION**

The contest is part of an initiative by the MBA Community Outreach Committee to raise political awareness statewide and to remind citizens to embrace their Constitutional right to vote—a fundamental aspect of the foundation of the United States. By encouraging citizens to express their views and ideas about voting, the MBA hopes to increase patriotism and involvement throughout our community.

## **PRIZES**

The under 18 winner will receive a \$1,000 cash prize.

The 18 and over winner will receive a \$1,000 cash prize.

## **ENTRIES**

Entries on YouTube will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the person assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses or the domain associated with the email address. Each entrant may enter the contest only once.

## **SUBMITTED VIDEOS**

Submitted videos will not be accepted or eligible if they include any content that contains or appears to contain:

1. Explicitly profane or obscene material;
2. Endorsement (or condones) illegal drug use, alcohol abuse, or other illegal activity;
3. Nudity, profanity, or extreme or gratuitous violence;
4. Language will be evaluated by the sponsor based on context and societal acceptability;
5. Any express or implied commercial endorsement;
6. Any derogatory characterization of any person or group based on age, race, color, gender, gender identity and expression, sexual orientation, religious beliefs, marital status, mental or physical disability, citizenship, creed, national origin, physical

appearance, political affiliation, union membership, or other unethical or unlawful factors;

7. Depictions of any conduct, language, or other context deemed inappropriate by the sponsor or any of the judges.

## **CONDITIONS OF PARTICIPATION**

Each Participant agrees that the sponsor may retain a copy of the submitted video and releases the sponsor from liability for any loss or damage thereto. Each Participant, by submitting the video to us, also consents, approves, and authorizes the sponsor the right to use, broadcast, webcast, podcast, link to or from, syndicate, or otherwise exhibit or display the submitted video in its original or an altered form or format.

The rights described in these official rules begin immediately upon submission of the submitted video and continue indefinitely unless revoked in written notice from the sponsor or the Participant. The sponsor has no obligation to post or display any submitted video and may at its discretion remove any submitted videos at any time.

The Participant releases the sponsor from any and all claims against the Participant in connection with the submitted video.