



MONTGOMERY BAR ASSOCIATION

100 W. Airy Street / P.O. Box 268
Norristown, PA 19404-0268
610-279-9660 / FAX: 610-279-4321
www.montgomerybar.org

May 20, 2008

Dear Educator:

As another major election draws near, the Montgomery Bar Association would like to offer a wonderful opportunity for your students to become more involved in politics while encouraging their creative flair.

We have recently launched a *"Why Vote?" YouTube Video Contest*, an initiative by our Community Outreach Committee to raise political awareness statewide and to remind citizens to embrace their Constitutional right to vote—a fundamental aspect of the foundation of the United States. By encouraging citizens to express their views and ideas about voting, we hope to increase patriotism and involvement throughout our community.

As your students become the new generation of voters, it is essential that they also understand and embrace this important legal right. The *"Why Vote?" YouTube Video Contest* is the perfect outlet for students to think about why citizens should vote and to explain their views in a fun and creative video format.

We have enclosed the official contest rules, a contest entry form, a parental permission form (for students under the age of 18), and a contest flyer for your convenience. Please feel free to copy these materials and distribute them to your students. Should you prefer that we make copies for you, we have also included a materials request form. You can also receive more details about the contest by visiting www.youtube.com/group/whyvote.

If you have any questions, please contact Alyssa Maslin at 610-279-9660 x213 or email alyssa@montgomerybar.org.

We hope that we can count on your support to help make this project a success. Thank you for your consideration!

Sincerely,

Robert F. Morris, Esq.
President, Montgomery Bar Association

Enclosures

The MONTGOMERY BAR ASSOCIATION

Community Outreach Committee

p r e s e n t s



**WHY
VOTE?**

You ™

VIDEO CONTEST

sponsored by:



MONTGOMERY BAR
FOUNDATION

**WIN
CASH
PRIZES**

**WIN IN ONE OF TWO
CATEGORIES**

Under 18 & 18+

\$1000
ea.

Visit:

www.youtube.com/group/whyvote

for Official Rules & Information

or Call The Montgomery Bar Association: 610-279-9660, Ext. 213

* Deadline for entries, Thursday, October 9, 2008 at 12:00 P.M.



THE MONTGOMERY BAR ASSOCIATION “WHY VOTE?” YOUTUBE VIDEO CONTEST



Official Contest Rules – “Why Vote?” YouTube Video Contest

Open to Pennsylvania residents and attorneys licensed to practice in Pennsylvania

BACKGROUND: The “Why Vote?” YouTube Video Contest asks Participants to create a video about the importance of voting.

One winner will be chosen from each of the two categories: Participants under 18 years of age, and Participants 18 and over. Both winners will each receive \$1,000 cash.

SPONSORS: The Montgomery Bar Association, The Montgomery Bar Foundation, and Commerce Bank

ELIGIBILITY: This contest is open to residents of Pennsylvania and attorneys licensed to practice in Pennsylvania. Participants under 18 years of age at the time of entry must receive their parents’ permission and provide written parental consent before their entries are considered. Members of the Montgomery Bar Association Community Outreach Committee and their family members are not eligible to participate.

HOW TO ENTER

1. Visit the contest page at <http://www.montgomerybar.org/mba/news/April08/YouTubeContest.php>, complete an entry form, and agree to the terms of these rules.
2. Submit your video to <http://www.youtube.com/group/whyvote> any time between now and October 9, 2008 at 12 PM. Videos must be three minutes long or less.
***Please DISABLE all options regarding comments and video responses.**

If you are under the age of 18, you must submit a signed permission form from your parent or guardian, including your YouTube user name. Forms can be mailed to The Montgomery Bar Association, 100 W. Airy Street, P.O. Box 268, Norristown, PA 19404-0268; emailed to alyssa@montgomerybar.org; or faxed to 610-279-4321.

Videos not posted to the “Why Vote?” YouTube group by 11:59 AM on October 9, 2008 will not be considered.

By completing the above steps, eligible persons will be entered into the contest as a “Participant” and all Participants agree to the terms and rules of the contest.

CONTEST DESCRIPTION

The contest is part of an initiative by the MBA Community Outreach Committee to raise political awareness statewide and to remind citizens to embrace their Constitutional right to vote—a fundamental aspect of the foundation of the United States. By encouraging citizens to express their views and ideas about voting, the MBA hopes to increase patriotism and involvement throughout our community.

PRIZES

The under 18 winner will receive a \$1,000 cash prize.

The 18 and over winner will receive a \$1,000 cash prize.

ENTRIES

Entries on YouTube will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the person assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses or the domain associated with the email address. Each entrant may enter the contest only once.

SUBMITTED VIDEOS

Submitted videos will not be accepted or eligible if they include any content that contains or appears to contain:

1. Explicitly profane or obscene material;
2. Endorsement (or condones) illegal drug use, alcohol abuse, or other illegal activity;
3. Nudity, profanity, or extreme or gratuitous violence;
4. Language will be evaluated by the sponsor based on context and societal acceptability;
5. Any express or implied commercial endorsement;
6. Any derogatory characterization of any person or group based on age, race, color, gender, gender identity and expression, sexual orientation, religious beliefs, marital status, mental or physical disability, citizenship, creed, national origin, physical

appearance, political affiliation, union membership, or other unethical or unlawful factors;

7. Depictions of any conduct, language, or other context deemed inappropriate by the sponsor or any of the judges.

CONDITIONS OF PARTICIPATION

Each Participant agrees that the sponsor may retain a copy of the submitted video and releases the sponsor from liability for any loss or damage thereto. Each Participant, by submitting the video to us, also consents, approves, and authorizes the sponsor the right to use, broadcast, webcast, podcast, link to or from, syndicate, or otherwise exhibit or display the submitted video in its original or an altered form or format.

The rights described in these official rules begin immediately upon submission of the submitted video and continue indefinitely unless revoked in written notice from the sponsor or the Participant. The sponsor has no obligation to post or display any submitted video and may at its discretion remove any submitted videos at any time.

The Participant releases the sponsor from any and all claims against the Participant in connection with the submitted video.



THE MONTGOMERY BAR ASSOCIATION “WHY VOTE?” YOUTUBE VIDEO CONTEST



CONTEST ENTRY FORM

Name

Address

City, State, Zip

Phone Number

E-Mail Address

YouTube user name

Please select a category:

Under 18 Age 18 and over

Entrants under the age of 18 must also submit a parental permission form

Please send us your completed form in one of the following ways:

Mail: The Montgomery Bar Association
100 W. Airy Street, P.O. Box 268
Norristown, PA 19404-0268

Email: alyssa@montgomerybar.org

Fax: 610-279-4321



THE MONTGOMERY BAR ASSOCIATION “WHY VOTE?” YOUTUBE VIDEO CONTEST



PARENTAL PERMISSION FORM

Contest participants must also complete the online entry form at
<http://www.montgomerybar.org/mba/news/April08/YouTubeContest.php>

I hereby grant my child permission to participate in the “Why Vote?” YouTube Video Contest.

Parent’s name

Parent’s signature

Parent’s address

Child’s name

Child’s YouTube user name

Please send us your completed form in one of the following ways:

Mail: The Montgomery Bar Association

100 W. Airy Street, P.O. Box 268

Norristown, PA 19404-0268

Email: alyssa@montgomerybar.org

Fax: 610-279-4321



THE MONTGOMERY BAR ASSOCIATION “WHY VOTE?” YOUTUBE VIDEO CONTEST



CONTEST MATERIALS REQUEST FORM

If you would like to request more materials for the “Why Vote?” YouTube Video Contest, please fill out the form below.

Name: _____

School: _____

Address: _____

Phone: _____

Email: _____

of copies: _____

Official Contest Rules _____

Contest Entry Form _____

Parental Permission Form _____

Contest Flyer _____

11” x 17” Contest Poster _____

Please send us your completed form in one of the following ways:

Mail: The Montgomery Bar Association

100 W. Airy Street, P.O. Box 268

Norristown, PA 19404-0268

Email: alyssa@montgomerybar.org

Fax: 610-279-4321